

ALL NATURAL

AUSTRALIAN  
DOG FOOD  
COMPANY



## Fundraising 2017

Get the best in dog nutrition and fundraise for your shelter, school or community organisation.



# Our Goal

To improve the health, relationships and well being of as many dogs and their human families as possible by direct selling the world's leading pre and probiotic dry dog food, supporting animal shelters, dog foster carers, dog ownership education programs and professional dog breeders.

# Our Story

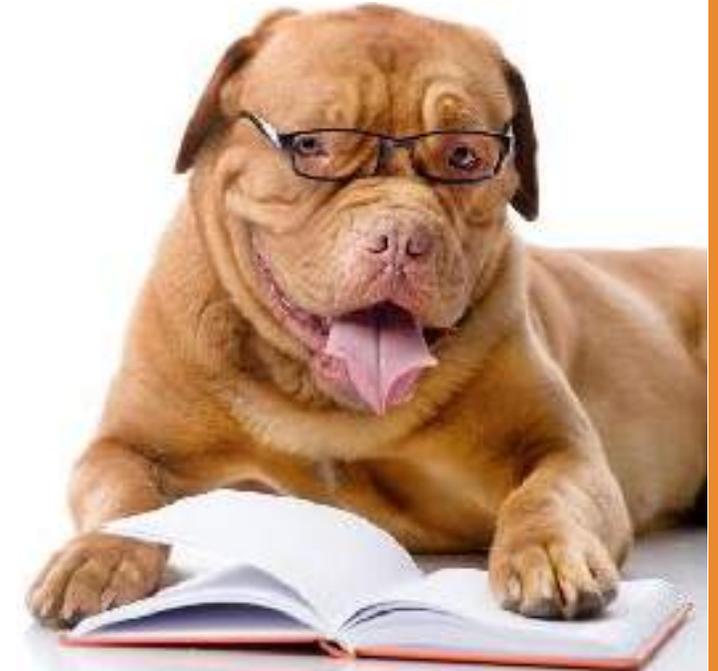


Aussie Dog Food is a part of your local community. We are a little bit different to your average dog food company. We are **100% Australian owned and operated**. All our dog food is produced in Australia to the highest standards.

Our philosophy is simple. Focus on doing one thing really well, and that is making the best dog food available to everyone at the best price.

The Aussie Dog Food team is made up of pet owners and lovers who believe that pet ownership improves your happiness and well being. We take pride in our food and an interest in your dog's health.

*We want to help make your community the best it can be.*





# How can we work together?

Aussie Dog Food will provide your supporters with top quality **pet food** at great low prices and provide you with a **10%** funding rebate at the end of each month on all purchases.



# What could you earn?

01. A bag of premium dog food costs approximately \$120.

02. 65% of families in Australia have a pet.

03. If your community has 350 members and each one can raise \$120 from the sale of products, you make **\$4200**.



# How it works:

1

We will issue you with a Voucher Code for your community members to use when they purchase.

2

You promote this voucher to your community via your website, Facebook page, newsletter OR event.

3

Your community visits [aussiedogfood.com](http://aussiedogfood.com) and enters the Voucher Code at time of checkout.

4

We pick, pack and ship the goods to your supporter.

5

We track your community sales using the code.





# How will you get paid?

At the end of each month we add up all the purchases your supporters made and send you 10% of their spend via EFT along with statements that show you who support your community the most.



# Why work with us?

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## Responsibility

Pet care is an on going responsibility. A typical pet owner spends approximately \$1000 per year.

## Community

Responsible pet ownership promotes values of caring and encourages physical activity.

## Opportunity

Each of your supporters could be worth \$100.

## Lifestyle

Health and nutrition in pets is an excellent way for our children to learn more about their own health and well being.





# Next Steps

We would love to work with you and your community.  
To start the process please contact us.



**1300 032 737**



**[info@aussiedogfood.com](mailto:info@aussiedogfood.com)**

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